

2024-2025



INSPIRING EDUCATION
INSPIRING LIFE

BACHELOR IN MANAGEMENT

Dorian

A FRENCH BUSINESS SCHOOL WITH
3 INTERNATIONAL ACCREDITATIONS



INSPIRING EDUCATION INSPIRING LIFE

**SINCE 2022, TBS EDUCATION
BECAME A BUSINESS FOR GOOD
WITH THE PURPOSE: "THANKS TO
RESEARCH WITH A SOCIETAL IMPACT,
TBS EDUCATION TRAINS DIVERSE,
OPEN AND ENLIGHTENED LEARNERS,
WHO WILL CONTRIBUTE TO THE
DEVELOPMENT OF A RESPONSIBLE
AND SUSTAINABLE ECONOMY WITHIN
THEIR ORGANIZATIONS."**



Join an internationally recognized business school that holds the triple crown of AMBA, EQUIS and AACSB accreditations, a privilege bestowed upon less than 1% of business schools worldwide. The TBS Education Bachelor in Management program is designed to help you grow both on a professional and personal level, offering multi-campus studies and internships around the world.

The TBS Education Bachelor in Management aims to train versatile and ethical managers with a strong international dimension and specific sectoral and managerial skills. It's a demanding undergraduate program that multiplies opportunities and structural experiences to build differentiating and coherent profiles.

TBS Education stands for active pedagogy, methodology and innovative content. We use the latest digital teaching technology: blended-learning, crossed-knowledge, collaborative projects, business games, flipped classes, learning by doing... to answer the expectations of the new generation, provide an inspiring education and improve the learning process.

The Bachelor in Management allows students to decide on their own trajectories. We consider your strengths, aspirations and ambitions to help you start your career in business, create your own company or continue your studies in the best French and international institutions.

PICK WHAT'S RIGHT FOR YOU!

Stéphanie Lavigne
Dean of
TBS Education

Patricia Bournet
Director of the Bachelor
in Management Program

KEY FIGURES

A TOP-RANKED PROGRAM GRADE OF LICENSE CERTIFIED FRENCH STATE DIPLOMA



#1 BY FRENCH BUSINESS MAGAZINE
LE MONITEUR DU COMMERCE
INTERNATIONAL (2022)



#2 BY LE FIGARO ÉTUDIANT (2023)

A TRULY INTERNATIONAL EXPERIENCE

4 CAMPUSES
TOULOUSE
PARIS
BARCELONA
CASABLANCA

&

130
PARTNER UNIVERSITIES
WORLDWIDE FOR EXCHANGES
& DOUBLE DEGREES

2,000 STUDENTS ——— **40%+**
INTERNATIONAL STUDENTS

A HIGH-PROFILE BUSINESS SCHOOL

TRIPLE
ACCREDITATION



AN EXTENSIVE PROFESSIONAL EXPERTISE

12 MONTHS OF INTERNSHIP BY THE
END OF THE PROGRAM | **2** APPRENTICESHIP
PATHS FOR ENHANCED
EMPLOYABILITY

97% OF THE GRADUATES EMPLOYED
WITHIN 6 MONTHS

A WIDESPREAD PROFESSIONAL NETWORK

52,000+ ALUMNI WORLDWIDE

A WIDE RANGE OF PARTNER COMPANIES FOR
INTERNSHIPS & PROFESSIONAL OPPORTUNITIES



LEARN MORE



4 INTERNATIONAL CAMPUSES



LEARN MORE



TOULOUSE



A competitive and attractive city

Known as the European capital for the Aerospace Industry, Toulouse is also developed in many innovative business sectors. Voted Best Student City in France by French student magazine L'Étudiant for several years in a row, Toulouse is the place to be to discover Southern French culture, architecture, food, rugby as well as a vibrant student life. The contemporary TBS Education Toulouse Campus is located among local and international companies with easy access to the city center.

2, avenue Mercure – Quint-Fonsegrives, Toulouse, France

BARCELONA



European capital of innovation

Barcelona is the 2nd largest city in Spain and home to the headquarters of several large international companies and financial institutions. The city is well-known for its cosmopolitan student population. The TBS Education Barcelona campus is a 7-storey building located in the 22^o district, a hotspot for innovation and knowledge.

Calle Venezuela, 116 – 22^o District – Barcelona, Spain

PARIS



Discover the City of Lights

Explore everything the City of Lights and luxury has to offer while studying in the cultural heart of Europe. Our Paris campus is located a few minutes walk from the Tour Eiffel, near the headquarters of large international companies for easy networking.

13, rue Saint-Lambert – Paris 15^e, France

CASABLANCA



Home to 60% of Moroccan companies

Casablanca is the economic capital of the Kingdom of Morocco and embodies the dynamism of this emerging country. Our 3,500 m² campus is located in the city's most prestigious business district.

Quartier des Affaires, Sidi Maarouf – Casablanca, Morocco

STUDYING LOCATIONS

CHOOSE YOUR STUDY PATH

TBS EDUCATION ASSETS

Small classes and personalized follow-up

Compulsory internships every year: 12 months of professional experience by the end of the Bachelor program

Career Services: employability and entrepreneurial support service

YEAR 1

CHOOSE A TBS EDUCATION CAMPUS TO START



TOULOUSE



PARIS



OR

BARCELONA



CASABLANCA



YEAR 2

CHOOSE A LOCATION* FOR A SEMESTER ABROAD



TOULOUSE



PARIS



OR

BARCELONA



CASABLANCA



OR

Exchange at Partner University

YEAR 3

CHOOSE A LOCATION* FOR YOUR SPECIALIZATION



TOULOUSE



PARIS



OR

BARCELONA



CASABLANCA



OR

Double Degree* at Partner University

HIGH EMPLOYABILITY

REVEAL YOUR TALENTS AND STAND OUT IN THE JOB MARKET

63%
OF THE STUDENTS ARE
EMPLOYED BEFORE
THEIR GRADUATION

97%
OF THE GRADUATES
FIND A JOB WITHIN
6 MONTHS

44%
OF THE GRADUATES
START THEIR CAREER
INTERNATIONALLY
(SCHOOL YEAR 2022)

The TBS Education Bachelor in Management program doesn't only bring robust academic and versatile managerial training, it's specifically designed to help you reveal your talents and become your true self.

DISCOVER YOUR TRUE CAREER PATH

The 3rd year of the Bachelor in Management allows you to sharpen your skills, specialize and reinforce your work experience both in France and abroad.

Specialize on 3 different levels:

- Choose from around 20 different specializations to sharpen your skills.
- Select one of 7 different skills to reinforce your academic background.
- Participate in international seminars to add extra options.

Obtain a double degree* at an international partner university.

Add extra professional experience via internships and apprenticeship.

* Subject to conditions

YEAR 3 - 3 PATHS TO CHOOSE FROM

#01 - APPRENTICESHIP

Consolidate your professional experience while financing your studies! The apprenticeship is one of the paths you can choose in Year 3 on our Toulouse and Paris campuses.

2 PATHS TO CHOOSE FROM:

IN TOULOUSE

Business Development

IN PARIS

Distribution & Trade

#02 - DOUBLE DEGREE

Obtain a double degree: TBS Education Bachelor in Management and a Bachelor degree from one of our prestigious international partner universities (see p.9)

🇫🇷 Courses taught in French | 🇬🇧 Courses taught in English

Business areas and professional paths may vary. TBS Education cannot ensure that all options will be available. TBS Education is committed to training managers who are aware of social and environmental challenges.

SEMESTERS 5 & 6

CORPORATE
PARTNERS

AIRBUS

AtOS

KPMG

Pierre Fabre

pwc

IBM

ThalesAlenia
Space

Deloitte.

DANONE

DECATHLON

HSBC

Mondelēz
International

PROGRAM OVERVIEW

A WIDE RANGE OF SPECIALIZATIONS

YEAR 1 — FUNDAMENTALS

SEMESTER 1

- Marketing Fundamentals
- Financial Accounting
- Working in a Digital & Connected World
- Sales: Effective Methods & Behaviors
- Introduction to Research
- Languages
- Career Services Workshop
- Organizational Behavior & Intercultural Management
- Citizen Service

SEMESTER 2

- Operational Product Marketing
- Cost Accounting
- Business Analytics & Data Visualization
- Economics for Managers
- Law as a Business Resource
- Languages
- Career Services Workshop
- Business Game
- Citizen Service



SALES INTERNSHIP



Minimum
8 weeks
Full-time

YEAR 2 — INTERNATIONALIZATION

SEMESTER 3

- Financial Analysis
- Service Marketing
- Supply Chain Management & Purchasing
- Law & Business
- Business Negotiation
- Human Resource Management & Corporate Social Responsibility
- Languages
- Career Services Workshop

SEMESTER 4

- International Partner University
- OR
- TBS Education Campus in Toulouse, Paris, Barcelona or Casablanca



ASSISTANT MANAGER INTERNSHIP



Minimum
8 weeks
Full-time

#03 - TRIPLE SPECIALIZATION

PROFESSIONAL PATH (choose one)

IN TOULOUSE

- Hospitality & Tourism Management
- Aviation Management
- International Business Management
- Innovation Management
- Event Management
- Wine Marketing & Oenotourism
- Real-Estate Management
- Digital Business
- Business Development (apprenticeship)
- Sport Management (2024-2025)

IN BARCELONA

- Fashion & Luxury Management
- Digital & Social Entrepreneurship
- Digital Marketing
- Doing Sustainable Business
- Data Science for Business

IN CASABLANCA

- International Business Management
- Digital Business

New professional path coming soon

IN PARIS

- Distribution & Trade (apprenticeship)
- New professional path in 2025*

BUSINESS AREA (choose one)

IN TOULOUSE

- Corporate Finance
- Performance Management
- Marketing
- Human Resource Management
- International Business
- Procurement & Supply Chain Management

IN BARCELONA

- Corporate Finance
- Operational Marketing
- Human Resource Management
- Data Analytics

IN CASABLANCA

- Corporate Finance
- Marketing

IN PARIS

New business areas in 2025

INTERNATIONAL ELECTIVES

30 hours of "à la carte" courses to raise awareness of a wide range of management topics (finance, leadership, creativity, strategy, etc.) with international experts.



PROJECT MANAGEMENT INTERNSHIP



Minimum
16 weeks
Full-time

LEARN MORE



PARTNER UNIVERSITIES ALL OVER THE WORLD

OPEN UP TO NEW CULTURES TO DISCOVER YOURSELF
AND YOUR PROFESSIONAL FUTURE

The TBS Education Bachelor in Management offers students the opportunity to study in Toulouse, Paris, Barcelona or Casablanca, and meet international students in over 130 partner universities to help them stand out in the job market.

SEE ALL
PARTNER
UNIVERSITIES



27

ASIA
CHINA

SHU - SILC Business School, Shanghai University; SUFE - Shanghai University of Finance & Economics; SWUFE - Southwestern University of Finance & Economics; The Chinese University of Hong Kong; Wuhan University; Zhongnan University of Economics and Law

HONG KONG

Lingnan University; POLY U. - The Hong Kong Polytechnic University

INDONESIA

BINUS University International, Faculty of Business; Universitas Gadjah Mada

JAPAN

AIU - Akita International University; NUCB - NAGOYA University of Commerce & Business; Ritsumeikan Asia Pacific University

MALAYSIA

UNIKL - Universiti Kuala Lumpur

PHILIPPINES

Ateneo de Manila University

SINGAPORE

James Cook University; SMU - Singapore Management University

SOUTH KOREA

Chung-Ang University; Hanyang University; Inha University; KNU - Kyungpook National University; Sejong University; SKKU - Sungkyunkwan University; Sogang University; Soongsil University

TAIWAN

NTPU - National Taipei University; Soochow University



14

NORTH AMERICA

CANADA

BCIT - British Columbia Institute of Technology; Brock University Goodman School of Business; DALHOUSIE University; King's University College; Kwantlen Polytechnic University; KPU; Université d'Ottawa, Ecole de Gestion TELFER; Université Laval; UQAM

UNITED STATES

ASU - Arizona State University; Babson College; California State University, Stanislaus; SDSU - San Diego State University; SJSU - San Jose State University; University of Cincinnati



2

AFRICA

MAURITIUS ISLAND

Curtin Mauritius Telfair Campus

SOUTH AFRICA

University of Johannesburg



2

OCEANIA

AUSTRALIA

Curtin University of Technology; UNISA - University of South Australia



2

MIDDLE EAST

UNITED ARAB EMIRATES

Ajman University

KUWAIT

Kuwait University



13

SOUTH AMERICA

ARGENTINA

UCES - Universidad de Ciencias Empresariales y Sociales; Universidad Del Cema - UCEMA; Universidad de San Andrés

BRASIL

FAAP; FEA-RP / USP Universidade de Sao Paulo - Campus Ribeirao Preto/ Campus Sao Paulo; Pontificia Universidade Católica do Paraná (PUCPR)

CHILE

UDP - Universidad Diego Portales

COLOMBIA

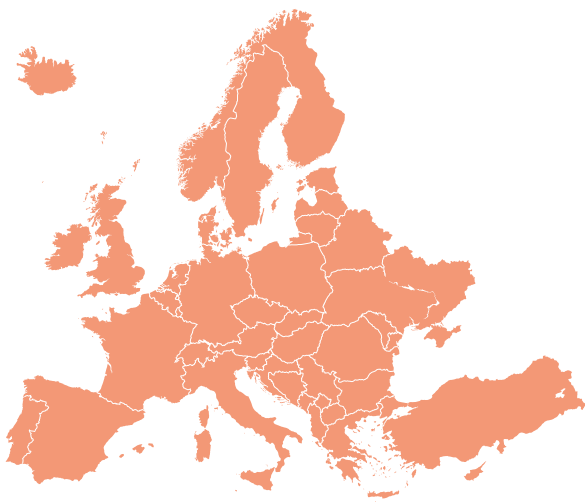
Universidad Del Rosario; Universidad ICESI

MEXICO

Instituto Tecnológico y de Estudios Superiores de Monterrey ITESM; Universidad de Guadalajara

PERU

ESAN; Universidad De Piura (UDEP)



69

EUROPE

AUSTRIA

Carinthia University of Applied Sciences (CUAS)

BELGIUM

Artevelde University of Applied Sciences; HEC Liège, Université de Liège; Hogeschool Ghent; Karel de Grote-Hogeschool; Louvain School of Management

CROATIA

ZSEM - Zagreb School of Economics

DENMARK

Aarhus School of Business; University of Southern Denmark

ESTONIA

EBS - Estonian Business School; University of Tartu

FINLAND

Haaga-Helia University of Applied Sciences; University of Jyväskylä; University of Vaasa

GERMANY

CBS - Cologne Business School; Europa Universität Viadrina; Pforzheim University; Reutlingen University; Universität Leipzig; WHU Otto-Beisheim School of Management; Worms University

HUNGARY

BBS - Budapest Business School

ICELAND

Reykjavik University

IRELAND

DCU - Dublin City University; NUI Galway - National University of Ireland; TUD - Technological University Dublin (anc. DIT - Dublin Institute of Technology); University of Ulster

ITALY

LIUC - Università Carlo Cattaneo; Politecnico di Milano; Università Bocconi

LITHUANIA

KTU - Kaunas University of Technology, Vilnius University

LUXEMBOURG

Université du Luxembourg

NETHERLANDS

Hanze University of Applied Sciences, Groningen; VRIJE Universiteit Amsterdam

NORWAY

NHH Norwegian School of Economics; USN - University College of Southeast Norway (Anc. Buskerud & Vestfold Univ.)

POLAND

Kozminski University; Warsaw School of Economics

PORTUGAL

ISEG - Lisbon School of Economics & Management - Universidade de Lisboa

SLOVENIA

University of Ljubljana

SPAIN

ESIC Business & Marketing School - Valencia Campus; ESIC University - Madrid Campus; Universidad de Alicante; Universidad del País Vasco; Universidad Rey Juan Carlos; Universidad Zaragoza; Universidad de Valencia

SWEDEN

Halmstad University; Karlstad University; Linnaeus University; Luleå University of Technology; Örebro University

SWITZERLAND

Eastern Switzerland University of Applied Sciences, School of Management; ZHAW - School of Management & Law

UNITED KINGDOM

Cardiff University; Coventry University; GCU - Glasgow Caledonian University; Loughborough University; Newcastle University; NTU - Nottingham Trent University; Plymouth University; RGU - Robert Gordon University Aberdeen; University of Exeter; University of Hull; University of Leeds; University of Liverpool; University of Southampton; University of Sussex

1

RUSSIA

Plekhanov Russian University of Economics

DOUBLE DEGREES

A prestigious achievement for our best students

- Canada** Université d'Ottawa - École de gestion Telfer
- Germany** Viadrina European University Frankfurt
- Indonesia** Universitas Gadjah Mada
- Japan** Nagoya University of Commerce and Business NUCB Business School Japan
- Mauritius** Curtin Mauritius Telfair Campus
- Brazil** Pontifícia Universidade Católica do Paraná

* Path subject to conditions.

Loïs REID

International Management Master

TESTIMONIALS



TBS Education allowed me to go abroad thanks to my internships (Barcelona, Dublin) and my exchange (Shanghai). I also had the chance to join the Welcome Team, the association that welcomes foreign students. I discovered management, project management and this made me want to work with companies that have a presence around the world.

Inspired by the values of the school, I continued my studies abroad. I had the chance to join CEMS, a Master's program that brings together 32 business schools around the world. I had the opportunity to study in Lisbon (Nova Sbe), Singapore (National University of Singapore), Tokyo (Keio University), St. Petersburg (St. Petersburg University) and Sydney (Graduate School of Management)!

Alexis MURAT

Triple Master at Bocconi University, City University of London and Yale University. Co-founder of Vizion Group, Alteco, UpStrive and Younivr

“ TBS Education has allowed me to blossom through unique adventures in the international arena.

My second year of college at Arizona State University was an opportunity to improve my English skills and to live an unforgettable experience mixing culture, diversity and discovery; while my final year in a double degree program at the European University Viadrina Frankfurt has opened doors for me to academic excellence as I have integrated a triple Master's degree ranked in the world Top 10 after my Bachelor's degree!

THE TBS EDUCATION EXPERIENCE

TAKE ADVANTAGE OF A VIBRANT STUDENT LIFE AND DEDICATED STUDENT SERVICES

EXPERIENCE A RICH STUDENT LIFE

Join one of our 30 student associations and quickly make new friends while putting your newly found skills to good use, practicing your favorite hobby.

Our student associations organize cultural and sports weekends, gala evenings and meet up around sports and artistic activities, but you can also join in to take city tours, discover local food, or enjoy local culture.



BENEFIT FROM OUR DEDICATED SERVICES

INTERNATIONAL STUDENT OFFICE

DEDICATED TEAM TO INTERNATIONAL STUDENTS

The TBS Education International Student Office team offers practical support and assistance to all international students. We help you from the moment you enroll until the end of your studies and beyond, including accommodation, banking, visa issues, healthcare and more.



LEARN MORE



40%+
OF INTERNATIONAL STUDENTS

110+
DIFFERENT NATIONALITIES

CAREER SERVICES

INDIVIDUAL CAREER SUPPORT

The TBS Education Career Services are designed to ensure maximum student employability. Our dedicated team offers guidance towards professional aspirations and helps you develop your academic project and draw your career path, with the support of our corporate partners.

12,000 internship offers on our platform



STUDENT PROJECT INCUBATOR

Students who aim to create their own company can count on the support of our professional coaches from the TBSeeds incubator. They guide you through all the different steps, allow you to test out ideas, fine-tune their feasibility and/or marketability so you're off to a good start.

LEARN MORE



ADMISSION REQUIREMENTS

WHO CAN APPLY?

- Candidates holding or being in the process of obtaining a non-French **Higher Secondary Education Diploma**
- Students enrolled in French High Schools outside of mainland France must apply via Parcoursup: <https://www.parcoursup.fr>
- Applicants shall not be more than 26 years old

LANGUAGE LEVEL

- **French Track**
Native speaker, DELF B2 **OR** equivalent
- **English Track**
Native speaker, IELTS 6.0, B2 (CEFR) **OR** equivalent
- **Spanish Track**
Native speaker, DELE B2 **OR** equivalent

FEES & FUNDING

Application fee: **120 €**
Tuition fee: **36,900 €**
for the entire 3-year program
Different funding opportunities available.
Please contact the Admissions Office for more information.

LEARN MORE



INTAKE SEPTEMBER 2024

Should you have any questions,
don't hesitate to contact us:

TOULOUSE/PARIS

international.admissions@tbs-education.fr

BARCELONA

admission@tbs-education.es

CASABLANCA

admission@tbs-education.ma



DISCOUNTS & SCHOLARSHIPS

TBS EDUCATION HAS DISCOUNTS THAT CAN GO UP TO 25%

Every application is considered for any potential discount during the first stage of the application process. The candidates know whether they are eligible for any discount through the acceptance email. Extensions are subject to conditions.

A number of French associations like Campus France also award scholarships to international students studying in France.

4-STEP APPLICATION

Applications open in September 2023

01

Choose your first-year campus, your language track and complete the online application form

02

Upload supporting documents & test scores

03

Take the online interview

04

Admission result within 15 days

APPLY



TBS EDUCATION PROGRAMS

HIGHER EDUCATION

- BACHELOR IN MANAGEMENT
- MASTER IN MANAGEMENT
- MASTER OF SCIENCE (MSc) PROGRAMS
- SUMMER SCHOOL, WINTER SCHOOL

EXECUTIVE EDUCATION

- SPECIALIZED MASTERS
- MASTER OF BUSINESS ADMINISTRATION
(Global Executive MBA)

LEARN MORE



ALL OUR PROGRAMS
ARE ACCESSIBLE TO
STUDENTS WITH
DISABILITIES

CONTACT

TOULOUSE/PARIS

+33 5 61 29 49 49

international.admissions@tbs-education.fr

BOOK
A CALL



BARCELONA

+34 933 100 111

admission@tbs-education.es

CASABLANCA

+212 529 051 001

admission@tbs-education.ma



INSPIRING EDUCATION
INSPIRING LIFE

www.tbs-education.com



3 INTERNATIONAL ACCREDITATIONS

