



Bachelor's Degrees

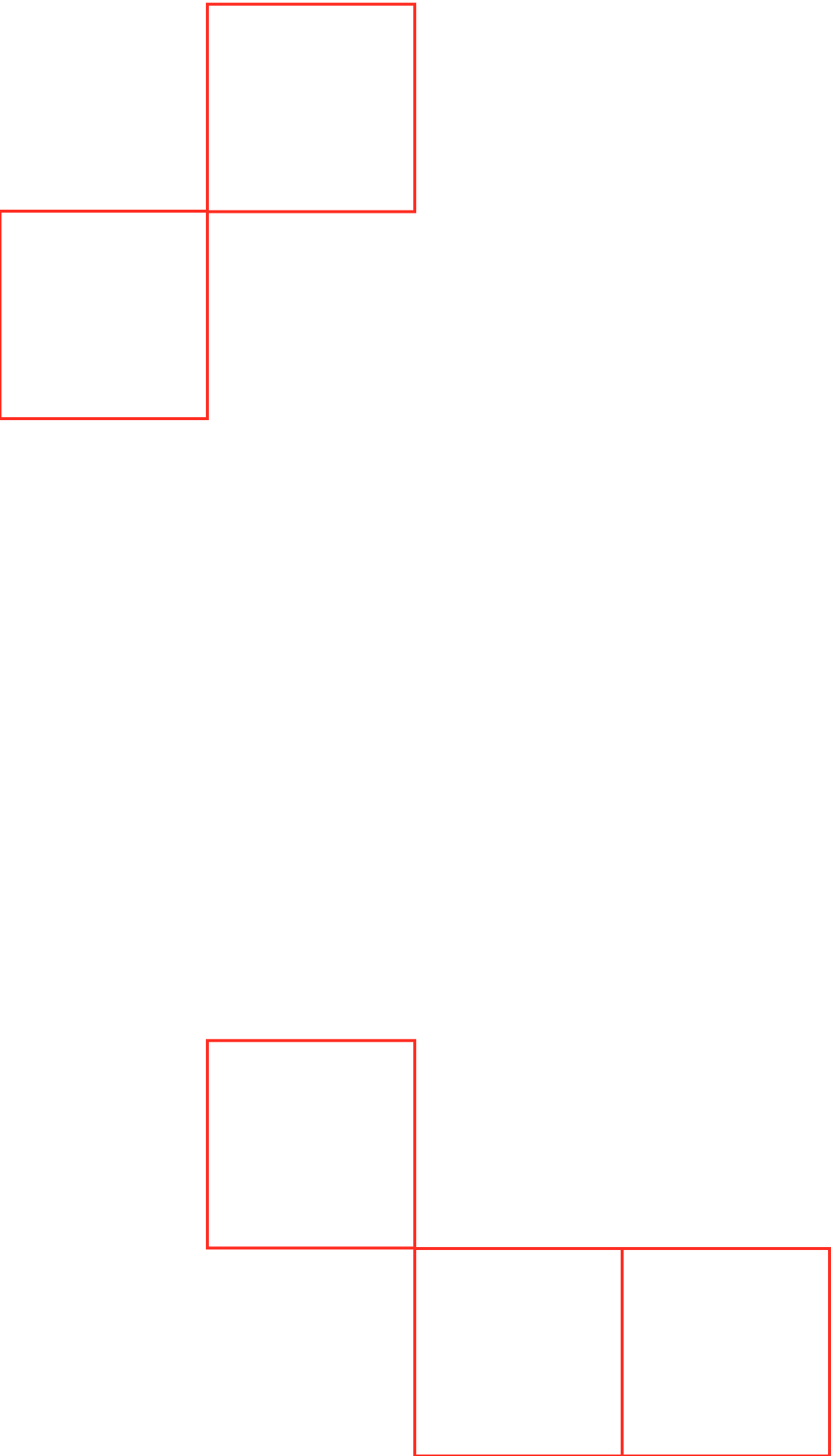
**Global Bachelor's  
Double Degree in  
International Business +  
International Relations**

**Go beyond**

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## Why did you decide to go to University?

In order to prepare yourself for what comes next, the future.  
And the future is the real world.

At Universidad Europea, we focus on the **professional** that you want to be and on providing you with a **practical training** that enables you to work on your future from day one.

We call for your own **progress and development**, for you to go beyond, offering you the help you need but never forgetting that you are in the driving seat.

This makes Universidad Europea **more than just a university**.  
And you **more than just a student**.

**Go beyond**





# Campus



## Madrid. ALCOBENDAS BUSINESS AND UNIVERSITY GO HAND IN HAND.

A campus that brings you the reality of being a professional and helps you to get a job placement through agreements with companies.

The meeting point where new initiatives and the most curious minds find their space.



## Madrid. VILLAVICIOSA STATE-OF-THE-ART FACILITIES AND RESOURCES IN AN OUTSTANDING ENVIRONMENT.

Have a unique university experience on our biggest campus. With 33% international students and facilities equipped with cutting-edge resources and technology.



## Valencia.

### CAMPUS IN THE HEART OF VALENCIA.

We are the only private university with a **privileged location** in the city centre. We also have our own University Dental Clinic.



## Real Madrid.

### REAL MADRID GRADUATE SCHOOL - UNIVERSIDAD EUROPEA.

Do you dream about working in a field that you're truly passionate about? Get your education at the only Postgraduate School specialized in sports. Don't just dream, get ready.



## Canarias.

### CAMPUS IN LA OROTAVA AND SANTA CRUZ.

An unbeatable environment where you can develop your skills to the full, facilitating employability and entrepreneurship.



## Online.

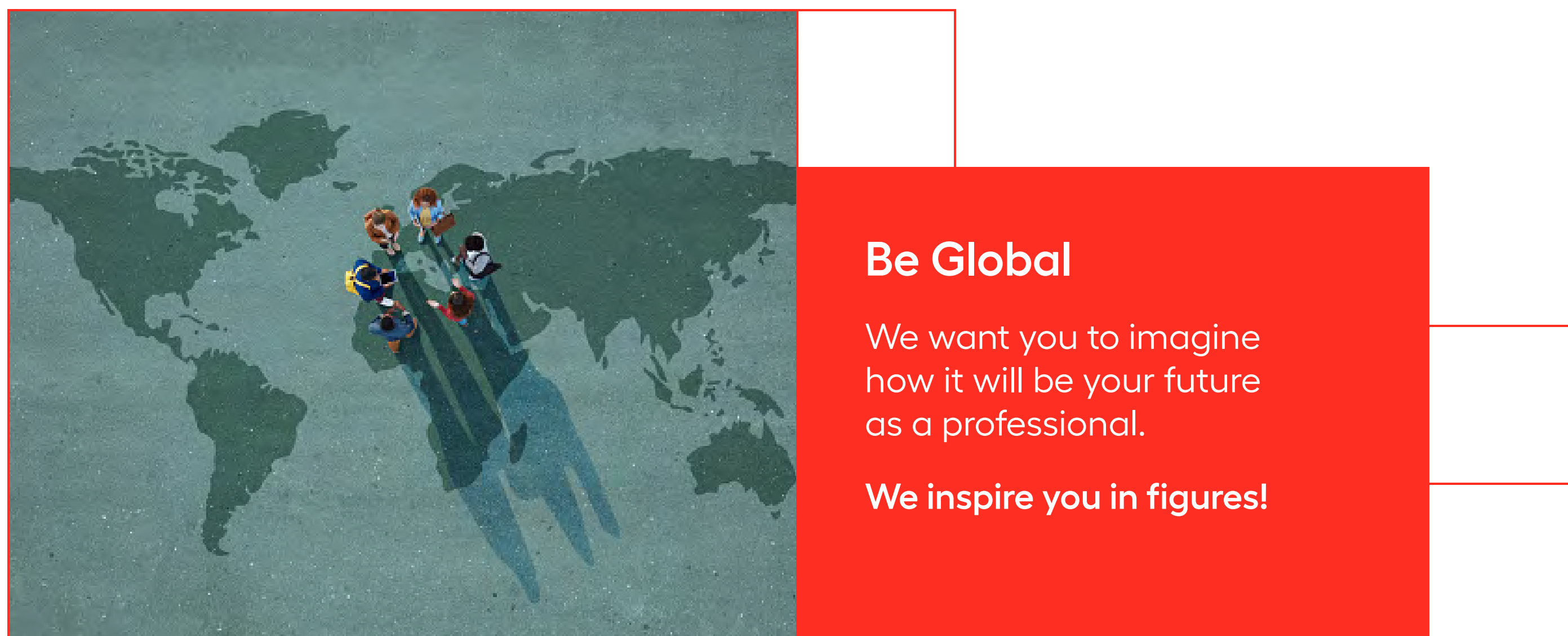
### UNIVERSIDAD EUROPEA ONLINE.

**100 % online programs:**

The flexibility you need. Get an education at your speed at the leading University in educational quality and innovation.



# Internationally Recognized Quality



30%

## International Students.

You'll live in a multicultural environment with an average above other universities.

300

## Agreements.

You'll be able to study abroad at prestigious universities around the world.

14,000

## Agreements with companies.

You will be put to the test on campus with challenges, projects and gamification. You will also do an internship to train as a global professional.



Universidad Europea's  
Certifications.





# Academic Model

## Experiential learning.

Future professionals in the field of international relations will be at the centre of decisive issues such as the impact of social changes, increased political power of large developing countries, the role of various actors in configuring the world order, climate change and its effects on the future of international relations, the rise of religious fundamentalism and conflicts on the global stage, gender issues in international relations and global democracy.

The Experiential Learning or Challenge-Based Learning methodology that is characteristic of the School of Social Sciences and Communication at Universidad Europea is taking shape in the Challenge Based School. This school promotes a pedagogical approach that actively involves students in collaboration with professors in a real, relevant situation that is connected to their environment and involves defining a challenge and implementing a feasible solution.

Students learn by tackling a challenge that they must solve, just as they would do in their profession after completing their university studies.

### What sets our Experiential Learning apart:

- Our own laboratories and clinics: Europea Media, Consulting Lab, Legal Clinic, Moot Center, Hearing Room, Edu Lab, XR Lab, Financial Hub, Criminology Workshop and International Relations Observatory.
- Over 100 partners involved: companies, institutions, law firms and NGOs.
- Development of critical competencies for the professional world.
- Transfer of knowledge between the University and Companies/Institutions.

**Take charge of your own learning!** Work to solve real, current challenges at the Challenge Based School.





# Global Bachelor's Double Degree in International Business + International Relations

## Expand your career opportunities.

Imagine working in an international environment, identifying which challenges of globalization need to be taken into account in business and decision making.

## Create solutions to global challenges.

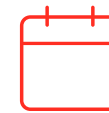
The Degree in International Business and International Relations, taught entirely in English, prepares you to assume a leadership role to tackle the difficulties of today's globalized world. It has a demanding curriculum that offers you solid academic and practical training from the perspective of economic, business, commercial and international relations.



**LOCATION**  
Villaviciosa de  
Odón, Madrid



**FORMAT**  
Campus-based



**START**  
September



**DURATION**  
5 years



**LANGUAGE**  
English



**ECTS**  
360



# Curriculum

## Global Bachelor's Double Degree in International Business + International Relations

Subject	Type	ECTS
<b>FIRST YEAR</b>		
▪ Financial Accounting I	DR	6
▪ Economic Environment	DR	6
▪ Environments: Cultural, Political and Legal	DR	6
▪ Fundamentals of International Business	DR	6
▪ Contemporary Geopolitics	DR	6
▪ Communication Skills	DR	6
▪ Language A I	DR	6
▪ Introduction to Marketing	DR	6
▪ Mathematics	DR	6
▪ Principles of Business Management	DR	6
▪ History and Theory of International Relations	DR	6
▪ Human Rights and Development Cooperation	DR	6
<b>SECOND YEAR</b>		
▪ Competitor Analysis	DR	6
▪ Financial Accounting II	DR	6
▪ Financial Economics	DR	6
▪ World Economics	DR	6
▪ Statistics	DR	6
▪ International Taxation	DR	6

Subject	Type	ECTS
▪ Sources of International Finance	DR	6
▪ Language A II	DR	6
▪ Business Intelligence	DR	6
▪ International Marketing	DR	6
▪ Human, Economic and Political Geography	DR	6
▪ Concepts of International Relations: Actors and Factors	DR	6
<b>THIRD YEAR</b>		
▪ International Trade	DR	6
▪ International Law and Contracting	DR	6
▪ International Strategic Management	DR	6
▪ Internationalization Strategies	DR	6
▪ International Finance	DR	6
▪ Human Resources Management	DR	6
▪ Managerial and Negotiation Skills	DR	6
▪ Language A III	DR	6
▪ Commercial Research	DR	6
▪ Production Management and International Operations	DR	6
▪ Documenting Sources	DR	6
▪ Current-Day Observations	DR	6

Subject	Type	ECTS
<b>FOURTH YEAR</b>		
▪ Distribution and Logistics	DR	6
▪ International Business Ethics	DR	6
▪ Project Management	DR	6
▪ Emerging Markets and Developed Countries	DR	6
▪ International Negotiation and Diplomacy	DR	6
▪ University Activities	DR	6
▪ Environmental Hazards and Climate Change	DR	6
▪ Internship I	DR	6
▪ Internship II	DR	6
▪ Graduation Project: Global bachelor's Degree in International Business	DR	6
▪ Theory of State and Comparative Political Systems	DR	6
▪ Comparative Legal Systems	DR	6



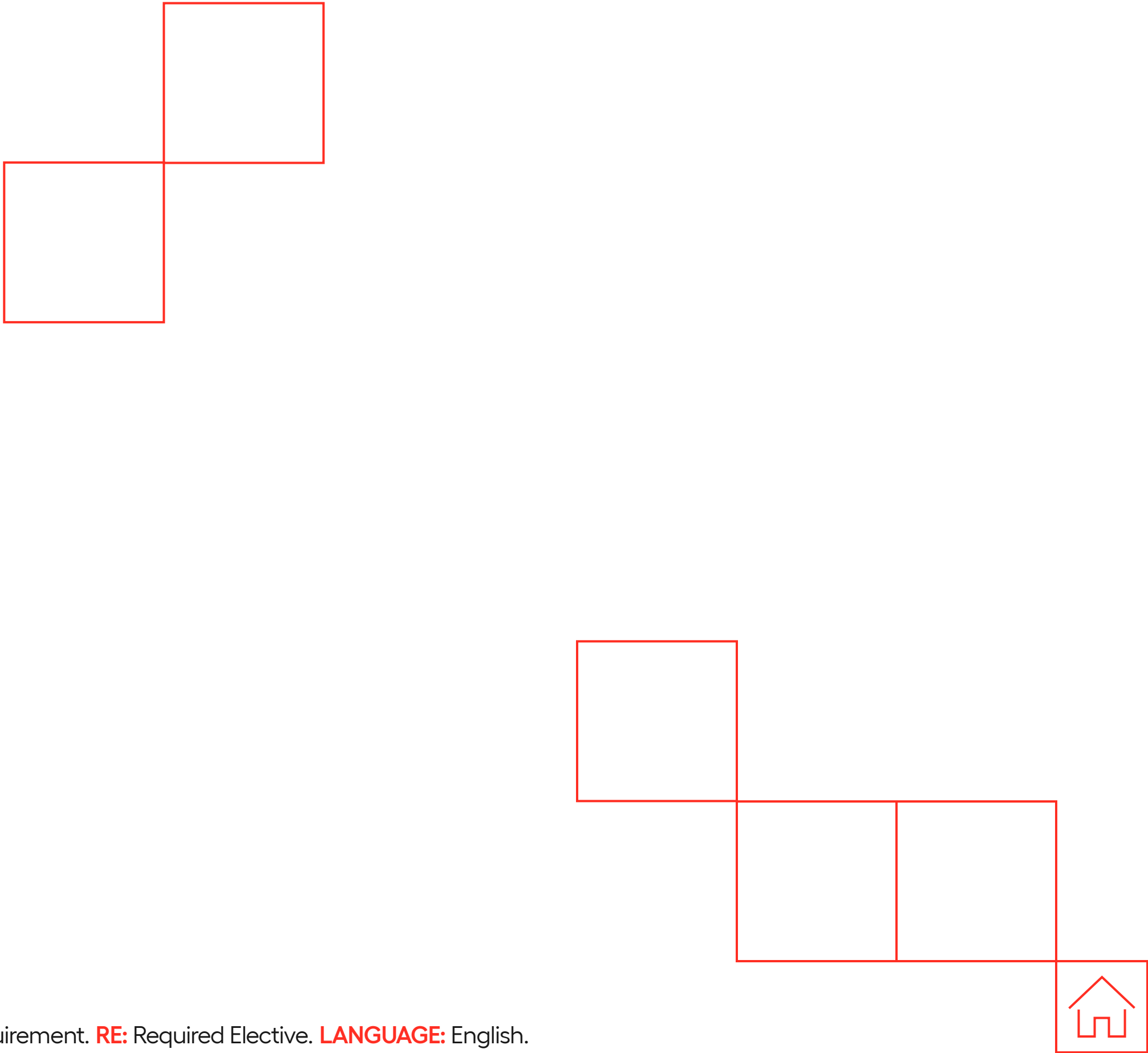


# Curriculum

## Global Bachelor's Double Degree in International Business + International Relations

Subject	Type	ECTS
FIFTH YEAR		
▪ Public International Law	DR	6
▪ Cultural Differences and Interculturality	DR	6
▪ Spain's Foreign Policy	DR	6
▪ International Terrorism and Organized Crime	DR	6
▪ The United Nations	DR	6
▪ Theory and Analysis of International Conflicts	DR	6
▪ Diplomatic and Consular Law	DR	6
▪ Defense and Security Alliances	DR	6
▪ Image Abroad and Public Diplomacy	DR	6
▪ International Legal Conflicts	DR	6
▪ Lobbyists	DR	6
▪ Graduation Project: Global bachelor's Degree in International Relations	DR	6
TOTAL		360

All courses in the curriculum are delivered in English. Curricular courses may be subject to modification.







# You might also be interested in...

## Plan your academic path from the start

Now that you are starting university, you have an excellent academic offering from the outset, one that, once you have finished your Bachelor's degree, gives you the option of specialising through a comprehensive offering of Postgraduate courses adapted to the reality of the professional world.

The university is dedicated to our students and we take on the commitment to support their personal and professional growth and development.

For this reason we launched the AVANZA Plan, a specific study grant programme for undergraduate students at the Universidad Europea who want to continue their studies by advancing to the next level and doing a Master's or Postgraduate degree with us.

### Postgraduate degrees in the International Relations area:

- Máster Universitario en Comercio y Relaciones Económicas Internacionales.
- Máster Universitario en Dirección de Empresas - MBA.

AVANZ

You can get more information by consulting the web, with your Bachelor's advisor and on the phone: **+34 917 407 272.**





# You might also be interested in...

From the best professionals



**José María Peredo**

Professor of International Communications and Politics.

“New generations want to understand the world in which they live. With a benchmark faculty, we foster progress and build peace”.



**Liova Castillo de Vivero**

Director of Legal and Political Sciences.

“We offer students the best professionals to develop their talent, giving them the tools that will equip them to work anywhere in the world and in any type of organisation. The rest is up to them...”



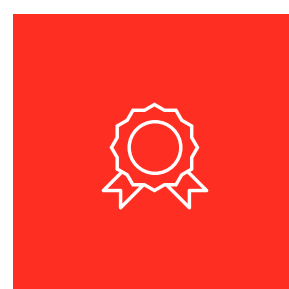


# Financing and Scholarships

## Finance your studies in a flexible way

Here at Universidad Europea, we are committed to ensuring the cost of a program is not an obstacle to access quality education.

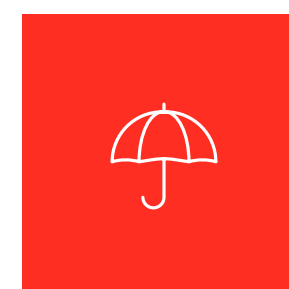
We have a complete system of financial aid available to you:



SCHOLARSHIP  
PROGRAM



DISCOUNTS



FINANCIAL  
BANKING

## Knowledge without barriers

Education is one of the  
best investments you  
can make in life.

Do not let anything stop you!

Go beyond





# Admissions Process

## Documentation

To start the admissions process, reserve an appointment at: [universidadeuropea.com](https://universidadeuropea.com) or by calling (+34 917 407 272).

After getting more information, you must submit the required documentation:

- Passport.
- Payment of the admissions fee on or before the day of your appointment.

## What does the entrance exam involve?

- Test to evaluate competencies and skills.
- Language assessment test.
- Motivational survey.

## When will you know if you've been admitted?

You'll get the results of the entrance exam in an Admissions Letter that will be sent to you via email. If you have any questions, you can speak to our New Students Admissions Department: [ads@universidadeuropea.es](mailto:ads@universidadeuropea.es)






## Place Reservation

You are advised to reserve your place within 7 calendar days from receiving the admissions letter.

## Enrollment

All students enrolling for the first time at Universidad Europea for a Bachelor's degree program must open a student file.

The Students Admissions Department will provide the candidate with all of the documents and forms they need to complete their enrollment.

	Personalized Guidance
	Send application and documentation
	Admissions Test
	Confirmation of Admission
	Formal Reservation of a place and enrollment





Universidad  
Europea

How far  
can you go?  
As far as you want.

Go beyond



## Universidad Europea de Madrid

### Campus de Villaviciosa de Odón

C/ Tajo, s/n, 28670.

Villaviciosa de Odón, Madrid

### Campus de Alcobendas

Av. Fernando Alonso, 8, 28108.

Alcobendas, Madrid

**Phone number: (+34) 91 740 72 72**

**Students: (+34) 91 414 66 11**

## Universidad Europea de Valencia

Paseo de la Alameda, 7, 46010.

Valencia

**Phone number: (+34) 96 104 38 83**

**Students: (+34) 96 104 38 80**

## Universidad Europea de Canarias

### Campus de La Orotava

C/ Inocencio Garcia, 1, 38300.

La Orotava, Tenerife

**Phone number: (+34) 92 209 70 91**

**Students: (+34) 92 298 50 06**

### Santa Cruz de Tenerife Facilities

Calle Valentín Sanz, 22, 38002.

Santa Cruz de Tenerife

**Phone number: (+34) 92 244 26 31**

**Students: (+34) 92 244 26 34**

**English and Spanish phone number:**

**(+34) 91 740 72 72**



**Universidad  
Europea**

[universidadeuropea.com](https://universidadeuropea.com)

