

GLOBAL BACHE LOR'S DEGREE IN BUSI NESS MANAGE MENT

 VALENCIA

GLOBAL BACHELOR'S DEGREE IN BUSINESS MANAGEMENT

DIFFERENTIAL RATIOS

◆ 100% INTERNATIONAL EXPERIENCE

During the 3rd year, the student will have their first international trip to Hochschule Trier, in Germany between January and June. In the 4th year, the international trips are to Dublin School of Economics or Pace University of New York, also between the months of January and June. In the 2nd year, you can request other trips. There are hundreds of different university agreements available throughout the world.

◆ WITH A PRACTICAL, CHALLENGE-BASED METHODOLOGY: CHALLENGE-BASED SCHOOL

With our methodology you will apply the knowledge you have learned to real cases or assumptions throughout your studies. You will use different laboratories such as the Consulting Lab or the International Relations Observatory and collaborate with students from other areas; just as you will in a company with colleagues from other departments.

◆ IN A SIMULATION ENVIRONMENT

You will use simulators in class for analysis, research and financial simulation in the area of international business.

◆ WITH A CURRICULUM DESIGNED AS A GLOBAL TRAINING PROGRAM

You will study an ambitious program to become a global professional capable of holding a business position in any country and under any socioeconomic environment. You will gain a work profile with a great capacity for management and leadership, an integral vision of the company and an international perspective.

◆ AND IN TOUCH WITH THE PROFESSIONAL WORLD

You will be connected to a professional reality from day one: curriculum designed in collaboration with the company; faculty made up of practicing professors in banking, business or international trade; and compulsory internships that allow you to live and learn about the profession.

GLOBAL BACHELOR'S DEGREE IN BUSINESS MANAGEMENT CURRICULUM

	SUBJECTS	TYPE	ECTS
FIRST YEAR	♦ Economic and Social Thought	RE	3
	♦ Business fundamentals	UCR	6
	♦ Introduction to Economics	UCR	6
	♦ Consumer and Corporate Behavior	UCR	6
	♦ Finance I	UCR	6
	♦ Financial Accounting I	UCR	6
	♦ Business Mathematics	UCR	6
	♦ Marketing	UCR	6
	♦ Business Law	RE	6
	♦ Management Technologies	RE	3
♦ Personal and Professional Efficiency	RE	6	
SECOND YEAR	♦ Internet-data Analysis	DR	6
	♦ Macroeconomics	RE	6
	♦ Tax Systems	RE	6
	♦ Finance II	RE	6
	♦ Statistics	UCR	6
	♦ Financial Accounting II	RE	6
	♦ Strategic Management I	UCR	6
	♦ Business Administration	UCR	6
	♦ Foreign Language	RE	6
	♦ Personal Impact and Influence	RE	6
THIRD YEAR	♦ Strategic Management II	RE	6
	♦ Production and Operations	RE	6
	♦ Taxation	RE	6
	♦ Econometrics: planning and decision making	RE	6
	♦ Cost Accounting	RE	6
	♦ Financial Management	RE	6
	♦ Commercial Management	RE	6
	♦ Human Resource Management	RE	3
	♦ Creativity and Innovation	RE	3
	♦ Entrepreneurial Leadership	RE	6
♦ Professional internship I	EI	6	
FOURTH YEAR	♦ Professional internship II	EI	6
	♦ Professional internship III	EI	6
	♦ Bachelor's Degree Final Project	DR	12
	♦ Elective I	RE	6
	♦ Elective II	RE	6
	♦ Elective III	RE	6
	♦ Elective IV	RE	6
♦ Elective V	RE	6	
♦ Elective VI	RE	6	

TOTAL 240 ECTS

	ELECTIVE SUBJECTS	TYPE	ECTS
	♦ Innovation Management	RE	6
	♦ Project Management	RE	6
	♦ Marketing Strategy	RE	6
	♦ Big Data Introduction	RE	6
	♦ Business Analytics	RE	6
	♦ Business Intelligence	RE	6
	♦ Managing a Family Business	RE	6
	♦ Advanced Statistics	RE	6
	♦ Business Workshop	RE	6
	♦ Financial Analysis and Planning	RE	6
	♦ Risk Analysis and Management	RE	6
	♦ International Finance	RE	6
	♦ Mergers and Acquisitions	RE	6
	♦ Financial Statement Analysis	RE	6
	♦ Finance Workshop	RE	6
	♦ Market Intelligence	RE	6
	♦ Commercial Simulation	RE	6
	♦ Digital Marketing	RE	6
	♦ Brand Management	RE	6
	♦ Marketing Workshop	RE	6
	♦ Startup Management	RE	6
	♦ Social Entrepreneurship	RE	6
	♦ Entrepreneurial Workshop	RE	6
	♦ Digital Economy Ecosystem	RE	6
	♦ Business Models	RE	6
	♦ E-commerce	RE	6
	♦ Digital Workshop	RE	6
	♦ Data Protection and Law	RE	6
	♦ Industry 4.0	RE	6
	♦ Fundamentals of applied programming	RE	6
	♦ Data Visualization and Communication	RE	6
	♦ Games Theory	RE	6
	♦ Auditing	RE	6
♦ Business Operations	RE	6	
♦ Management Control	RE	6	
♦ Consolidation of Accounting	RE	6	
♦ Auditing Workshop Statements	RE	6	
♦ Tourism Market Structure	RE	6	
♦ University Activities	RE	6	

ECTS	DURATION	MODALITY	LANGUAGE	LOCATION
240	4 years	On-site class	English	UEV
DR	Degree Requirement		EI	External Internship
UCR	University Core Requirement		ECTS	European Credit Transfer System
RE	Required Elective		UEV	Univ. Europea de Valencia
All courses in the curriculum are delivered in English. Curricular courses may be subject to modification.				