INSPIRING EDUCATION INSPIRING LIFE

LIVE THE EXPERIENCE, BROADEN YOUR HORIZONS.
The TBS Bachelor in Management aims to train versatile managers with a strong international dimension and specific sectoral and managerial skills. It’s a demanding undergraduate program that multiplies opportunities and structural experiences to build differentiating and coherent profiles.

TBS stands for active pedagogy, methodology and innovative content. We use the latest digital teaching technology: blended-learning, crossed-knowledge, collaborative projects, business games, flipped classes, learning by doing... to answer the expectations of the new generations and improve the learning process.

The TBS Bachelor in Management allows students to decide on their own trajectories. We take into account your strengths, aspirations and ambitions to help you start your career in business, create your own company or continue your studies in the best French and international institutions.

**THE TBS BACHELOR ALLOWS YOU TO PICK WHAT’S RIGHT FOR YOU!**

**Patricia Bournet**
Director of the Bachelor in Management Program
## WHAT CAN I STUDY?

### YEAR 1 - FUNDAMENTALS

<table>
<thead>
<tr>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
</tr>
</thead>
</table>
| • Marketing Fundamentals  
• Financial Accounting  
• Digital Tools  
• Sales: Effective Methods & Behaviors  
• Economics for Managers  
• Languages  
• Career Starter / My Communication | • Operational Product Marketing  
• Cost Accounting & Budgeting  
• Statistics & Mathematical Tools  
• Organizational Behavior & Intercultural Management  
• Law as a Business Resource  
• Languages  
• Career Starter / My Communication  
• Business Game |

### NGO Projects 50 hours

<table>
<thead>
<tr>
<th>SALES INTERNSHIP</th>
</tr>
</thead>
</table>
| Minimum 8 weeks  
Full-time |

### YEAR 2 - INTERNATIONALIZATION

<table>
<thead>
<tr>
<th>SEMESTER 3</th>
<th>SEMESTER 4</th>
</tr>
</thead>
</table>
| • Financial Analysis  
• Service Marketing  
• Supply Chain Management & Purchasing  
• Law & Business  
• Business Negotiation  
• Human Resource Management  
• Languages  
• Career Starter | Semester abroad (mandatory for all non international students) :
  | • Partner University  
OR  
• TBS Campus in Toulouse, Barcelona or Casablanca |

### YEAR 3 - SPECIALIZATION

<table>
<thead>
<tr>
<th>SEMESTER 5 &amp; 6</th>
<th>PROFESSIONAL PATH (choose one)</th>
</tr>
</thead>
</table>
| • Career Starter  
• Languages | In Toulouse
(1) Event Management  
(1) Wine marketing and œnotourism  
(1) Real-Estate Management  
(1) Digital Business  
(1) Business Development  
(1) Hospitality & Tourism Management  
(1) Aviation Management  
(1) International Business Management  
(1) Innovation Management  
In Barcelona
(1) Luxury & Fashion Management  
(1) Entrepreneurship  
(1) Digital Marketing  
In Casablanca
(1) Logistics  
(1) Finance |

### INTERNATIONAL ELECTIVES

More than 15 visiting professors from renowned partner universities teach cutting-edge subjects on leadership, finance, marketing strategy, sustainability...

### BUSINESS AREA (choose one)

- Human Resource Management  
- Finance  
- Operational Marketing  
- Performance Management (only in Toulouse)  
- International Business (only in Toulouse)  

### PROJECT MANAGEMENT INTERNSHIP

Minimum 16 weeks  
Full-time

Business areas and professional paths may vary. TBS cannot ensure that all options will be available.
**CAREER STARTER**

A service dedicated to ensuring students’ optimal employability, Career Starter offers guidance towards professional aspirations and aims to support our students in the development of their academic projects and of their chosen professional path, along with the support of TBS’s business partners.

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**TBS ASSETS**

- Small classes and personalized follow-up
- Compulsory internships every year: 12 months of professional experience by the end of the Bachelor program
- Career Starter: entrepreneurial support service

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### PROGRAM STRUCTURE

**WHERE CAN I STUDY?**

**CHOOSE YOUR ITINERARY**

**Toulouse Campus**

**OR**

**Barcelona Campus**

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<table>
<thead>
<tr>
<th>YEAR</th>
<th>CHOICE 1</th>
<th>CHOICE 2</th>
<th>CHOICE 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Chose A Campus to Start</td>
<td><strong>Toulouse Campus</strong></td>
<td><strong>Barcelona Campus</strong></td>
</tr>
<tr>
<td>2</td>
<td><strong>Toulouse Campus</strong></td>
<td><strong>Partner University</strong></td>
<td><strong>Toulouse Campus</strong></td>
</tr>
<tr>
<td>3</td>
<td><strong>Toulouse Campus</strong></td>
<td><strong>Casablanca Campus</strong></td>
<td><strong>Casablanca Campus</strong></td>
</tr>
</tbody>
</table>

* subject to conditions

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### CORPORATE PARTNERS

**SOME OF OUR 112 PARTNER UNIVERSITIES**

- San José State University
  California - United States
- British Columbia Institute of Technology
  Vancouver - Canada
- Leeds University Business School
  Leeds - United Kingdom
- Singapore Management University
  Singapore
- University of South Australia
  Adelaide - Australia
- Università Bocconi
  Milano - Italy
- Pontificia Universidad Católica de Chile
  Santiago de Chile - Chile

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Courses taught in French

Courses taught in English

Courses taught in Spanish

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WHERE DO OUR GRADUATES WORK?

- Finance: 36%
- Purchasing & Supply Chain: 33%
- General Management: 8%
- Other: 6%
- Marketing / Communication: 5%
- Business Development & Support: 5%
- Sales: 7%
- Other: 5%

ADMISSION REQUIREMENTS

- Candidates holding or being in the process of obtaining a non-French Higher Secondary Education Diploma // Students enrolled in French High Schools abroad: contact us from October 2019 onwards or apply via Parcoursup.
- French Track: Mother tongue, DELF B2 OR equivalent
- English Track: Mother tongue, IELTS 6 OR equivalent
- Spanish Track: Mother tongue, DELE B2 OR equivalent

FEES & FUNDING

- Application fee: 120 €
- Tuition fee: 31,200 € for the entire 3-year program

Different funding opportunities available. Please contact the admissions office for more information.

INTAKE

SEPTEMBER 2020
Contact: International Admissions Office
TOULOUSE
• international.admissions@tbs-education.fr
BARCELONA
• admission@tbs-education.es

INTERNATIONAL STUDENT SERVICES

The TBS International Student Services team offers practical support and assistance to all international students. We help you from the moment you enroll until the end of your studies and beyond, including accommodation, banking, visa issues, healthcare and more.

WHERE DO OUR GRADUATES WORK?
5 CAMPUSES

TOULOUSE
The European capital of the aeronautic and space industry

BARCELONA
The European reference for innovation

PARIS
The ultimate cultural experience

CASABLANCA
The financial hub for investment in Africa

LONDON
One of the world’s top cities for international business

www.tbs-education.com

3 INTERNATIONAL ACCREDITATIONS