

INTERNATIONAL RELATIONS

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 **Bachelor's
Degree**



**Universidad
Europea Madrid**

LAUREATE INTERNATIONAL UNIVERSITIES

Promoting critical thinking so you learn to think and not just study. To keep you going, doing, growing and experimenting. **That's the essence of the university.**

Activating your talent is the best way to evolve, learn and train.

Curiosity is that spark that moves you and brings out the best in you, time and time again. **Because being demanding means having the ambition to find something you're passionate about** and, when you know what that is, wanting to discover new things.

QUESTION
EVERYTHING



Contact with the international professional world



Experts in knowledge of the world from an international political, economic and legal viewpoint

The Global Bachelor's Degree in International Relations at Universidad Europea offers you an integrated multidisciplinary program that includes courses on Politics, Law, Sociology and Economics.

The double Global Bachelor's Degree combines two essential and complementary elements of social science, providing a solid knowledge base applicable to the field of socio-economic and commercial relations, which dominate today's world. A comprehensive, in-depth international program that provides a solid, practical grounding in the business world. It holistically encompasses knowledge of the global business world from the point of view of economic, business and commercial relations, and from the specific perspective of international relations.

With a Full English curriculum and periods of study abroad, including at Pace University (New York), McGill (Canada), London School of Economics and Political Science, San Diego State University, and Hunan (China).

Added value

of studying International Relations at Universidad Europea

▶ **Experts in International Relations**

Universidad Europea is leading the field in teaching International Relations.

▶ **The world's most important international network**

You will enjoy a 100% international experience thanks to agreements in place between Universidad Europea de Madrid and leading universities in Europe, North America and Asia, as well as it being part of Laureate International Universities, the world's most important international university network.

▶ **Challenge-based learning: a practical methodology based on overcoming challenges**

Learning by doing, following a groundbreaking practical and applied methodology, based on challenges that will shape you as a professional from day one. You will also spend internships with leading public and private institutions: companies, international organizations, NGOs, etc.

▶ **A program adapted to the real professional world**

Our curriculum meets market needs, and is designed with the help of the most relevant companies and institutions in International Relations, adapting to the needs of the professional world.

▶ **Respected faculty**

Our faculty combine professional and academic experience. They are respected experts in all fields of knowledge.

Curriculum

International Relations

	SUBJECT	TYPE	LANGUAGE	ECTS
FIRST YEAR	■ History and Theory of International Relations	UCR	EN	6
	■ Concepts of International Relations: actors and factors	DR	EN	6
	■ Communication in International Relations	DR	EN	6
	■ Human, Economic, and Political Geography	UCR	EN	6
	■ Foreign Language C	UCR	EN	6
	■ Documenting Sources	UCR	EN	6
	■ Foreign Policy and Diplomacy	DR	EN	6
	■ Human Rights and Development Cooperation	UCR	EN	6
	■ Sociological Research Techniques	UCR	EN	6
	■ Current Affairs Observatory	DR	EN	6
SECOND YEAR	■ Theory of State and Comparative Political Systems	DR	EN	6
	■ Comparative Legal Systems	UCR	EN	6
	■ Global Economy and Foreign Trade	UCR	EN	6
	■ Cultural Differences and Interculturality	DR	EN	6
	■ Spain's Foreign Policy	DR	EN	6
	■ International Public Law	DR	EN	6
	■ English	DR	EN	6
	■ The United Nations	DR	EN	6
	■ Theory and Analysis of International Conflicts	DR	EN	6
	■ Management of Multinational Companies	UCR	EN	6
THIRD YEAR	■ Defense and Security Alliances	DR	EN	6
	■ International Economic and Financial Organizations	DR	EN	6
	■ International Public Opinion	DR	EN	6
	■ International Legal Conflicts	DR	EN	6
	■ Image Abroad and Public Diplomacy	DR	EN	6
	■ Foreign Language C II	DR	EN	6
	■ Diplomatic and Consular Law	DR	EN	6
	■ Lobbying	DR	EN	6
	■ Required Elective	RE	EN	12
FOURTH YEAR	■ Internship	DR	EN	9
	■ International Terrorism and Organized Crime	DR	EN	6
	■ Professional Ethics in International Relations	DR	EN	6
	■ Design and Management of International Projects	DR	EN	3
	■ International Negotiations Seminar	DR	EN	6
	■ Environmental Hazards and Climate	DR	EN	6
	■ Required Elective	RE	EN	18
■ Graduation Project*	RE	EN	6	

ECTS European Credit Transfer System
UCR University Core Requirement
DR Degree Requirement

RE Required Elective
SP Spanish
EN English

*The Graduation Project is mandatory. It must be done online with a UEM advisor and presented at the University after you return. Curricular courses may be subject to modification. Full English: All courses in the curriculum are delivered in English.

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STUDY MODE: Campus-based
CAMPUS: Madrid-Villaviciosa de Odón
LANGUAGE: Full English

DURATION: 4 years
CREDITS: 240 ECTS

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Curriculum

International Business + International Relations

	SUBJECT	TYPE	LANGUAGE	ECTS
FIRST YEAR	■ Accounting and Financial Analysis	DR	EN	6
	■ Economic Environment	DR	EN	6
	■ Environments: Cultural, Political and Legal	DR	EN	6
	■ Fundamentals of International Business	DR	EN	6
	■ Contemporary Geopolitics	DR	EN	6
	■ Communication Skills	DR	EN	6
	■ Language A I	DR	EN	6
	■ Introduction to Marketing	DR	EN	6
	■ Mathematics	DR	EN	6
	■ Principles of Business Management	DR	EN	6
	■ History and Theory of International Relations	DR	EN	6
	■ Human Rights and Development Cooperation	DR	EN	6
SECOND YEAR	■ Competitor Analysis	DR	EN	6
	■ Financial Accounting and Management Control in International Environment	DR	EN	6
	■ Financial Economics	DR	EN	6
	■ World Economics	DR	EN	6
	■ Statistics	DR	EN	6
	■ International Taxation	DR	EN	6
	■ Sources of International Finance	DR	EN	6
	■ Language A II	DR	EN	6
	■ Business Intelligence	DR	EN	6
	■ International Marketing	DR	EN	6
	■ Human, Economic, and Political Geography	DR	EN	6
	■ Concepts of International Relations: actors and factors	DR	EN	6
THIRD YEAR	■ International Trade	DR	EN	6
	■ International Law and Contracting	DR	EN	6
	■ International Strategic Management	DR	EN	6
	■ Internationalization Strategies	DR	EN	6
	■ International Finance	DR	EN	6
	■ Human Resources Management	DR	EN	6
	■ Managerial and Negotiation Skills	DR	EN	6
	■ Language A III	DR	EN	6
	■ Commercial Research	DR	EN	6
	■ Production Management and International Operations	DR	EN	6
	■ Documenting Sources	DR	EN	6
	■ Current Affairs Observatory	DR	EN	6
FOURTH YEAR	■ Distribution and Logistics	DR	EN	6
	■ International Business Ethics	DR	EN	6
	■ Project Management	DR	EN	6
	■ Emerging Powers and Markets	DR	EN	6
	■ International Negotiation and Diplomacy	DR	EN	6
	■ University Activities	DR	EN	6
	■ Environmental Hazards and Climate Change	DR	EN	6
	■ Internship I	DR	EN	6
	■ Internship II	DR	EN	6
	■ Graduation Project: Global Bachelor's Degree in International Business	DR	EN	6
	■ Theory of State and Comparative Political Systems	DR	EN	6
	■ Comparative Legal Systems	DR	EN	6

ECTS European Credit Transfer System **RE** Required Elective
UCR University Core Requirement **SP** Spanish
DR Degree Requirement **EN** English

*The Graduation Project is mandatory. It must be done online with a UEM advisor and presented at the University after you return. Curricular courses may be subject to modification. Full English: All courses in the curriculum are delivered in English.

Curriculum

International Business + International Relations

	SUBJECT	TYPE	LANGUAGE	ECTS
FIFTH YEAR	■ International Public Law	DR	EN	6
	■ Cultural Differences and Interculturality	DR	EN	6
	■ Spain's Foreign Policy	DR	EN	6
	■ International Terrorism and Organized Crime	DR	EN	6
	■ The United Nations	DR	EN	6
	■ Theory and Analysis of International Conflicts	DR	EN	6
	■ Diplomatic and Consular Law	DR	EN	6
	■ Defense and Security Alliances	DR	EN	6
	■ Image Abroad and Public Diplomacy	DR	EN	6
	■ International Legal Conflicts	DR	EN	6
	■ Lobbying	DR	EN	6
	■ Graduation Project: Global Bachelor's Degree in International Relations	DR	EN	6

STUDY MODE: Campus-based
CAMPUS: Madrid-Villaviciosa de Odón
LANGUAGE: Full English

DURATION: 5 years
CREDITS: 360 ECTS

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You may also be interested in...

BACHELOR'S DEGREES

- Bachelor's Degree in Business Administration
- Bachelor's Degree in Business Analytics
- Bachelor's Degree in Marketing
- Global Bachelor's Degree in International Business

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- Advanced Diploma in Administration and Finance
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Plan your career from the start

As a student starting your time at university you have a wide range of academic courses from the outset and, once you've finished your degree, you can specialize with an innovative graduate degree, adapted to the real professional world:

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- Master's Degree in Business Management MBA* - campus-based and online
- Master's Degree in Human Resources Management
- Master's Degree in Foreign Trade and Internationalization of Companies*
- Master's Degree in Marketing
- Master's Degree in Business Analytics. - campus-based and online



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